

# Open for Business: Best Practices in Open Standards & Open Source

## 13<sup>th</sup> Annual Educational Seminar - Data Fact Sheet

- What:** The primary goal for this session is to present attendees with a comprehensive look at solutions and best practices for implementing and fine-tuning open technology in their enterprise.
- When:** Wednesday, April 23rd, 2008, 8:00 am - 4:30 pm
- Where:** University of St. Thomas, Saint Paul
- Contact:** Mary Brown – [seminar@mnips.org](mailto:seminar@mnips.org)  
Additional information at [www.mnips.org](http://www.mnips.org)
- Cost:** \$148 per registration, with early bird, student and group registration discounts available



### The format of the presentation is as follows:

- 1) Registration, Introduction and Welcome
- 2) Presentations from experts, users and vendors on:

**Sponsorship Opportunities**  
for lunch and breaks

- Implementing a successful interface between open technology and licenseware
- Typical open source configuration (LAMP stack) - present and future
- What's in it for business customers
- Enterprise architecture choices for open technology
- Best sources for technical help
- Legal issues and risks of open technology
- Economics of open source

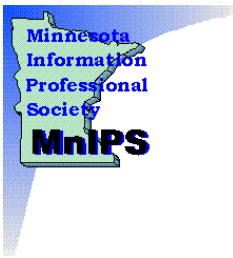
- 2) Lunch and Table Top Displays
- 3) Corporate Lessons Learned – multiple 20 minute presentations from hands-on practitioners who have been-there-and-done-it
- 4) Q & A Panel – speakers from throughout the day answer attendee questions in a panel format

The **target audience** for this seminar is IT Managers and Senior Developers in Fortune 1000 companies who are involved in infrastructure planning and need a broad understanding of the various aspects of this topic. Based on past Education Seminars, and the topic selected, we anticipate 30 – 40 IT decision makers in attendance.

**Potential Speakers** are requested to submit a Topic Title, with a 2-3 sentence description of your presentation suggestion. Complete presentations are due a month in advance of the seminar.

If your company is interested in **Sponsorship** the following opportunities are available: Registration, Lunch/Breaks and Seminar Marketing. In addition, if you would like a **tabletop display**, please contact Chris Retkwa for details.

**MnIPS** is a volunteer-run organization for IT professionals in the Twin Cities area. MnIPS seeks to meet an array of needs for the established IT professional while seeking to develop the IT profession and provide a service to our community and society.



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### 13th Annual Education Seminar

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#### Sponsorship Levels

All sponsors will be listed on MnIPS website and bulk mailer (if logo provided)

Benefit	Price
Table display (includes 2 minute commercial during presentation) – if sponsor provides presenter	\$100
Commercial message during break (2 minutes)	\$150
Table display (plus 2 minute commercial during break) – if sponsor does not provide presenter	\$200
Commercial message during lunch (5 minutes)	\$300
Event Package - table display, 2 minute commercial, 3 attendees	\$500

**Contact:** Mary Brown – [seminar@mnips.org](mailto:seminar@mnips.org)